

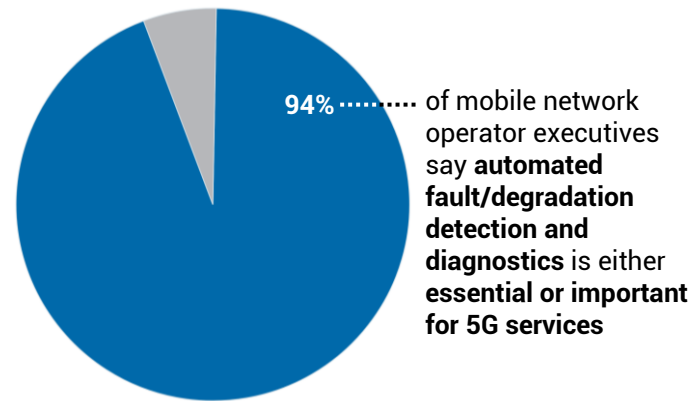


Automated assurance adapts to dynamic network conditions

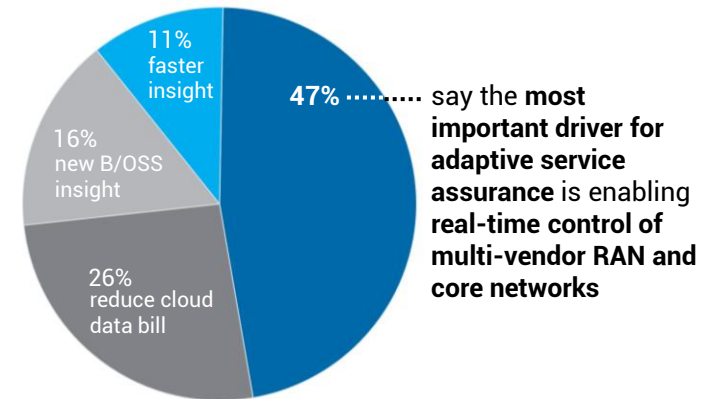
## Digital leadership summit survey results

Participant insights from March, 2021 TM Forum online event sponsored by EXFO with panelists from Airtel, AT&T Labs and Charlotte Patrick Consult

### 5G requires automated fault detection...



### ...and adaptive service assurance



#### Event participants also shared their insights about:

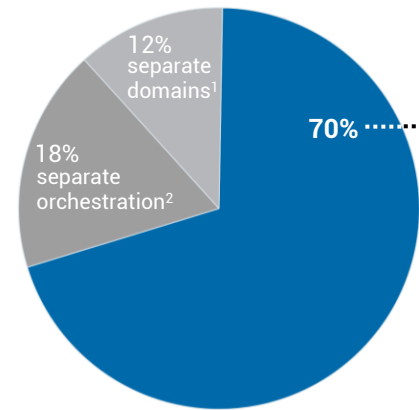
- orchestrating 4G and 5G networks and services in a unified manner
- detecting and predicting customer-impacting events

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# Orchestrated service assurance will be common for 4G and 5G

## Unified orchestration and assurance: easier said than done

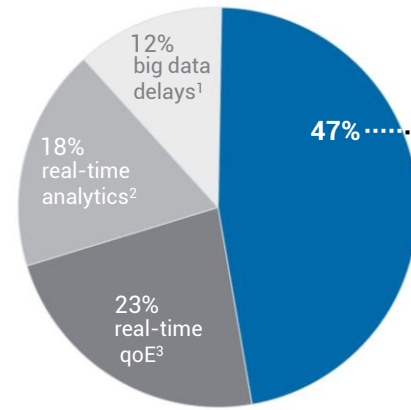
While an integrated framework is essential...



70% of mobile network operator executives say they plan to **orchestrate and assure 4G and 5G networks and services using a common framework**

- <sup>1</sup> orchestrate and assure 4G and 5G as separate domains
- <sup>2</sup> common service assurance; separate orchestration for 4G & 5G

...deploying it is a top challenge.



47% say deploying an **integrated orchestration / automation framework** is their biggest **obstacle to real-time, 5G network automation and orchestration**

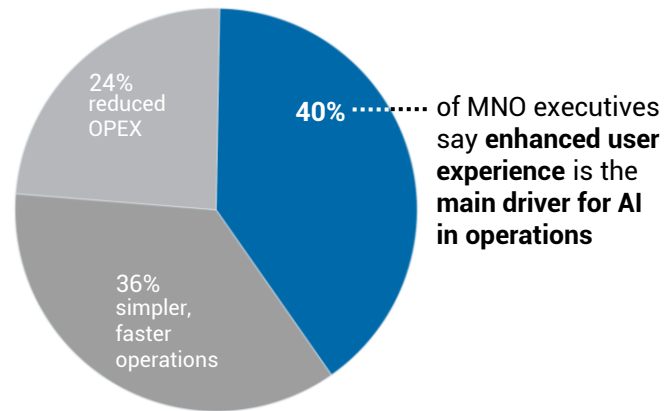
- <sup>1</sup> big data delays for fast analytics
- <sup>2</sup> real-time network data analytics function (NWDAF)
- <sup>3</sup> real-time network, service and QoE visibility

A better user experience starts with QoE visibility and AI-driven analytics

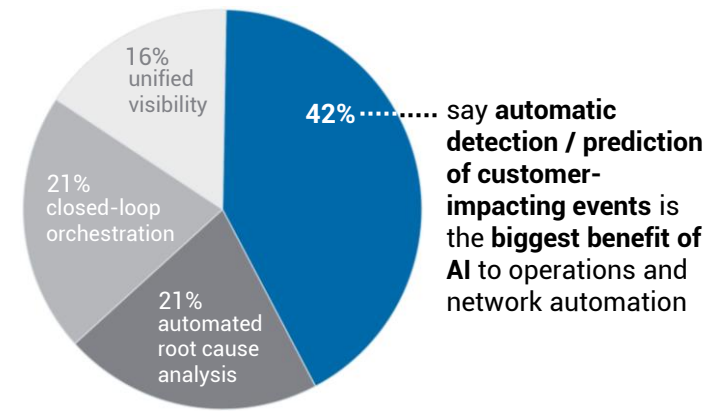
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## AI for full control over 5G user experience

Drivers...



...and benefits



Explore the role of AI and analytics as drivers of 5G revenue to deliver a game-changing user experience.

[Watch webinar](#)

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