

5G for mobile network operators:

What does the Telecom industry think?

Top benefit • It's a draw

For 1 in 4,
Better customer
experience



For 1 in 4,
New business
models

Most relevant industry • Let's play



19% picked
Media & entertainment

Highest revenue • No surprise



48% said from
Data & video

Top network challenge • Radio, fiber



#1 5G NR
(new radio)
#2 Transport network
(specifically fiber)

How to be best prepared • So close...

Replace IT systems 25%

Add expertise (people) 24%

Bring down silos 22%

Top business challenge • Unexpected?

High expectations  beat Cost by 5%

4G evolution • Live forever



For 1 in 2, 4G will continue
to be key for years

Mostly needed • Clear winners



End-to-end network and
service view: 36%

Increased automation in
deployment: 35%

Source: 5G Survey Report, Telecoms.com Annual Industry Survey 2019 Report, November 2019

Do you know how to do 5G right?

Learn more today! >